

CONCEPT

What is 15 Minute City?

A new model of the city where **6 essential functions** of living, working, commerce, medical care, education, and leisure **can be accomplished in 15 minutes** by walking or biking.

The term '15 Minute City' was initially coined by **Carlos Moreno**, a professor at the Sorbonne in Paris. And the concept first came to prominence in Paris, where it was championed by the city's mayor, **Anne Hidalgo**.



What does 15 Minute City mean to Busan?

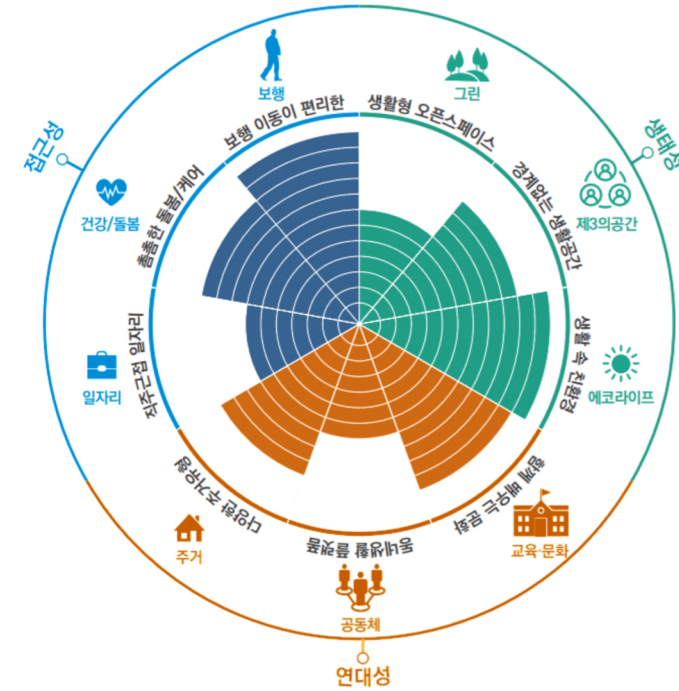
“近者悅 遠者來” – “Make happy those who are near, and those who are far will come.”

15 Minute City Busan promotes pleasant and happy living with proximity to good environments, culture, and neighbors near one's home.

To 15 Minute City Busan, “Creating positive neighborhoods through community revitalization and activation” is paramount.



3 VALUES



01 Accessibility: Make life easier by placing more facilities closer

- Establish principles for creating walkable neighborhoods & environments
- Create a personal mobility ecosystem to replace traditional transportations
- Expand community interaction spaces by using underutilized facilities
- Combine age-specific spaces to enable intergenerational communication

02 Ecology: Transformation of urban spaces to eco friendly, greener spaces

- Build more green infrastructure, such as 24 hour open parks
- Conduct carbon-neutral by enabling personal mobility

03 Solidarity: Realize the core value of living together

- Support community activities in schools, apartments, sports clubs, etc.
- Develop iconic volunteer system of Busan to enable social contribution
- Create digital community platform to connect neighbors in real time

VISION

Busan, a 15 Minute City with good culture and happy neighbors close to home